

The Pony Express

Summer 2008

www.imawest.imanet.org

PRESIDENT'S MESSAGE

WWC Pony Express President's Letter for summer 2008

It's the start of the 2008-2008 Wild West Council year and I look forward to another good year for the council. We have already started planning for this year with the August 15-16 meeting in San Diego set and October 10-11-joint meeting with the Rocky Mountain Council and the SCMS is nearly set. Based on the Las Vegas discussions the location of the January 15-16 council meeting will be changed to Las Vegas and the April 24-25 meeting location changed to the Los Angeles area. We are also planning to have a two day seminar in the Los Angeles area in March.

In the coming year the Strategic Plan Initiatives will be updated to reflect the changes that were expressed on the April council meeting:

- Providing Continuing Professional Education (WWC CPE) – Continue having 4-8 CPE seminars, council and local chapter(s) sponsored, before each council meeting and having a two day Mini-Conference in the Los Angeles Area on a Friday and Saturday in March 2009.
- Promoting the CMA – The WWC CMA rally in LA in March was a great success and we are planning another CMA Rally on Saturday August 15, 2008, in San Diego at National University.

Improving WWC to Chapter Communication – This is one area that was mentioned as needing improvement during the

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Leadership Training Session (LTS) Gets Chapters Going

Leadership Training Sessions are great resource for any Chapter since they provide leadership training, Council and National information, new ideas, inter-chapter discussions, best practices and more. Even board members that already know there job can benefit from an LTS. This year we have had held LTS's in Las Vegas, Phoenix, Los Angeles and Santa Barbara and are planning to hold an additional one in SD. LTS are I would like to thank the following for participating and planning the LTS:

In Las Vegas, I wish to thank: Cecilia Mutee., Las Vegas; Patrick Wilson, Las Vegas; Lee Willard, SGV; Bob Gove, South Bay; Carolyn Reis, South Bay; Lyle Braithwaite, Salt Lake Area; Rhonda Alvarez, Las Vegas; John Campbell, Las Vegas; Frank Scarcelli, LA Metro; Don Hartman, Tucson; Billie Drake, Las Vegas; Pem Smith, San Diego; Rob Farrell, SGV and Jamie Russell, Bakersfield; for your attendance.

In Phoenix: Jason Schroeder, Arizona Valley of the Sun (AZVotS); Cheryl Brock, AZVotS; Don Hartman, Tucson; Kathleen Moren, AZVots; Camille Cook, AZVots; Laura Mangan, AZVots; Pam Zanzucchi, AZVots; Mike Paul, Tucson and Pem Smith, San Diego for your attendance.

In Hollywood: Carolyn Reis, South Bay; Bob Gove, South Bay; Rob Farrell, SGV; Billie Drake, Las Vegas; John Campbell, Las Vegas; Tom Gulick, LA Metro and Bill Pawlak, South Bay for your attendance.

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Council website: www.imawest.imanet.org

President's Message Continued:

Las Vegas LTS. To achieve this we need to get information out to the Chapters on council events as early as possible. Also maintaining a WWC e-mail list that is

- continually updated is important since just relying on Montvale to e-mail council events has proved problematic. I will propose that we have a Database Coordinator to maintain the Council e-mail list.
- Chapter Leadership Training (LTS) – This year's LTS sessions were uneven. We had a great discussion about the future of LTS's in the Las Vegas LTS and a great Phoenix LTS. But the Hollywood LTS only had one Chapter leader attend and the SD LTS was postponed due to lack of attendance and a Santa Barbara Chapter LTS is planned for July 15th. We need to get better attendance at any LTS that we have. A committee that will be headed by Frank Garcia was formed at the April meeting and they be charged with making LTS or CMS more relevant and thus better attended.

I hope to see you at the San Diego WWC council meeting and events on Friday August 15, 2008 and Saturday August 16, 2008. Highlights will include Friday afternoon CPE, followed by an evening barbeque at Gail Murken's house. On Saturday the WWC meeting will be in the morning and there will be evening Dinner and Drinks in the Gaslight District.

Mitch Lenoil

Leadership Training Session continued

In Santa Barbara; Michael Jzele; SB, Jim Bartlett, SB, Brenda Richter, SB, Tom Maraszek, SB, Gail Giles, SB and Pem Smith SD for you attendance.

I would also like to thank John, Campbell, Billie Drake and Rhonda Alvarez for their help on the Las Vegas LTS; Kathleen Moren and Pem Smith for their help on the Phoenix LTS; John, Campbell, Billie Drake and Tom Gulick for their help on the Hollywood LTS and Gail Giles, Tom Mataszek and Pem Smith for their help on the Santa Barbara LTS.

Mitch Lenoil

**WILD WEST COUNCIL OFFICERS
2008-2009**

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This Year's Schedule:

Aug. 15-16, '08 CPE & Council meeting – San Diego

Oct. 9-11, '08 Mini-Conference & Joint Council meeting
Albuquerque, NM

Jan. 16-17, 09 CPE & Council meeting LA area

Apr. 24-25, 09 CPE & Council meeting Las Vegas, NV



IMA Wild West Council Presents

Certified Management Accountant (CMA) Rally

"CMA – Providing You a Pathway to Success"

Free – 2 hours of CPE

Saturday, August 9th

8:30 – Noon

National University – Spectrum Business Park Campus
9388 Lightwave Avenue
San Diego, CA 92123-1426

- 8:30 – 8:50 – Sign in, networking, donuts, and light refreshments
- 8:50 – 10:30 – John Pollara, National Chair, IMA 2007-2008 – "The CMA Certification – Driving Business Performance"
- 10:30 – 10:40 – Break
- 10:40 – 11:10 – Ken Schmitt, Principal, Turning Point Executive Search – Hiring Managers' perspectives
- 11:10 – 11:40 – Ron LaPlante, Independent CMA Review Instructor – Tips to prepare for the exam
- 11:40 – 12:00 – Q&A and next steps.

For more information about the CMA Certification and why you should attend this important meeting see <https://www.imanet.org/certification.asp>

About our speakers:

John Pollara, CMA is the National Chair of IMA. He is former President and Chairman of the Board of Ziemann Manufacturing, having risen through a series of management accounting positions in the firm.

Ken Schmitt is Principal and founder of Turning Point Executive Search, Ken has been placing mid and senior level financial professionals for 10 years. He is also Past President of the San Diego Chapter of the IMA.

Ron LaPlante, CMA, CFM, CIA, CFSA, CPA, CFE has several years of experience leading certification review courses throughout California, including CMA, CIA and CPA review courses. CMA (1999-2004, 2007) CIA (2000-2007) and CPA (2001).

***There is no charge for the event, but space may be limited.
Reserve now to ensure a seat. RSVP by Monday, August 4th using
the attached form or by email.***



Certified Management Accountant (CMA) Rally

Saturday, August 9th 8:30 AM – Noon

National University – Spectrum Business Park
Campus
9388 Lightwave Avenue
San Diego, CA 92123-1426



<http://www.mapquest.com/maps?city=San+Diego&state=CA&address=9388+Lightwave+Avenue&zipcode=92123>

RSVP by Monday August 4th to:

Jamie Russell
jamiebakersfield@yahoo.com
Fax: 661-589-7664 (please call first!)
Voice: 661-589-7664
Mailing address: 13812 Veracruz Drive
Bakersfield, CA 93314

I plan on attending the CMA Rally at National University Spectrum Campus:

Name _____

Email _____

Phone _____

IMA Member? Yes _____ Chapter _____

Not a member _____

Wild West Council August 15th & 16th Event Calendar

Friday, August 15, 2008

Event: 2 Hours: Advanced Excel Class
2 Hours: Accounting Ethics Class

When: 1:00 PM – 5:00 PM

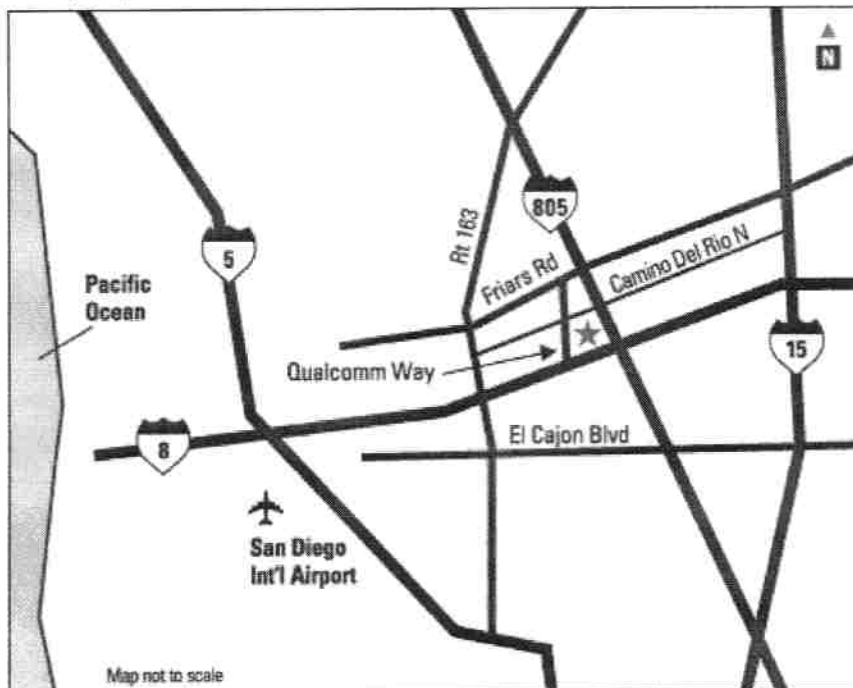
Where: DeVry University San Diego

Cost: \$45.00 (to be paid at the seminar)

RSVP: tmgulick@att.net or call Tom Gulick at 818-825-0004

San Diego Center
2655 Camino Del Rio N., Ste. 201
San Diego, CA 92108
619-683-2446

DeVry map:



Speaker name and final classroom location to be determined and announced later.

Friday evening event:

When: 6:30PM

Event: Dinner at Gayle Murken's house:

Cost: Barbecue (includes wine and beer) - \$20.00

Where: Address: 8291 Katherine Claire Lane, San Diego, CA 92127

RSVP to Gail Murken at: 858-367-8172 or gmurken@hospicenorthcoast.org or Tom Gulick at: 818-825-0004 or tmgulick@att.net

Directions: From I5: Take 56 East. Take Camino del Sur offramp and go left onto Camino del Sur. Right on Paseo del Sur, left on Haaland Glen, left on Canton Ridge Terrace and right onto Katherine Claire Lane. House is on left hand side.

From I15: Take Camino del Norte going West. Camino del Norte turns into Camino del Sur. Left on Casey Glen and right onto New Park Terrace and right on Katherine Claire Lane. House is on left hand side.

Saturday, August 16, 2008

Event: Wild West Council Meeting

When: 9:00 PM – 12:00 PM

Where: DeVry University

San Diego Center
2655 Camino Del Rio N., Ste. 201
San Diego, CA 92108
619-683-2446

Event: Wild West Council Social Event

When: Saturday evening; 6:00 PM – 9:00 PM

Where: San Diego Gas Lamp District restaurant dinner and cocktail hour

Final trolley pickup location and restaurant to be determined and announced later.

Hotel Lodging: Days Inn at Mission Valley; rates around \$110 per night;
(Click on link below)

http://www.daysinn.com/DaysInn/control/Booking/modify_dates?p_pid=10618&brandInfo=DI

