

# The Pony Express

Summer 2005

www.imawest.imanet.org

## PRESIDENT'S MESSAGE

### Happy Wild West Council New Year!!

Tis the season for exciting new challenges in the council, and it is also a new year with exciting new potential to reach for in the council. First, the challenges. In the not too distant past, someone once said that it wasn't the job of the council to provide education or to be a social club. Our first challenge is to overcome this misguidance. Someone needs to read their bylaws. Our job as a council is to provide educational opportunities to the chapters of the council and their members. This can be done in many ways, from hosting a seminar either by the council itself or jointly with the chapter(s), to providing other support in some fashion. Apathy from chapters is another challenge to overcome. Some have complained that, "I'm not getting anything out of it." Well, have you told someone; have you tried to change the same old tired thing? Speak up people!!! Let us know. Spend some time to help organize something different.

Now the fun part, the Potential. Folks, there is a lot of potential out there for you personally and for your chapters. This year we are going to have an educational seminar at each council meeting. These seminars are going to be designed so you can take something back to work and use it. This means potential for both your personal and professional growth. This will also provide potential to retain members and attract some new ones. It'll be there for the grabbing.

Our first meeting is in the LA area. Heather Khan, VP Meetings, has found us a central hotel and a nearby room

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## WILD WEST COUNCIL MEETING

**Saturday August 20, 2005 1:00pm**

Hermosa Beach Community Center, Room 4  
710 Pier Ave 90254  
Hermosa Beach, CA 90254  
310-318-0280

**Please RSVP to Heather Khan by e-mail at [heatherkh@callawaygolf.com](mailto:heatherkh@callawaygolf.com) or telephone at 760.930.8326**

**August 20<sup>th</sup> from 8:30 AM to 12:00 PM**

Preceding the WWC meeting will be a 4 hour seminar on  
Useful Financial Analysis Techniques to Isolate a  
Company's Problem

Where:

Hermosa Beach Community Center, Room 4  
710 Pier Ave  
Hermosa Beach, CA 90254  
310-318-0280

Cost: \$50.00

**For more info see attached flyer.**

**RSVP by August 15<sup>th</sup> to:**

**[thomas\\_gulick@countrywide.com](mailto:thomas_gulick@countrywide.com) , 805-381-4287**

**Friday August 19, 6:30 pm**

Join us for drinks and dinner. Meet at the Hospitality Suite (Billie & John will host) at the Holiday Inn located 125 Pacific Coast Highway, Hermosa Beach, CA 90254

**Saturday August 20, 2006 after the WWC meeting**

Meet at the Hospitality Suite at the Holiday Inn,. After, dinner and a free concert at Redondo Beach Pier.

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**Council website: [www.imawest.imanet.org](http://www.imawest.imanet.org)**

for the council meeting. This hotel has a number of restaurants in the area for our group dinners. Tom Gulick, VP of Education, and his trusty sidekick, Frank Garcia, have put together a little gem of a program. It is a four-hour seminar giving you Useful Financial Analysis Techniques To Isolate A Company's Problems, by Kathryn Hansen, Accounting Professor, California State University, Los Angeles. All for only \$50.00. It would be inexpensive at twice that price.

Don't forget to stop by our hospitality "suite" during each meeting. Our Regional VP, Billie Drake, and I will be hosting a hospitality suite in our room during each council meeting. Yes Virginia, there is still hospitality in the Wild West Council. It provides a relaxed atmosphere to get to know people, exchange ideas and meet before going to dinner.

Our second meeting is in Las Vegas on October 29<sup>th</sup> at the June 2006 conference hotel, the Rio All Suites Hotel and Casino. It will be our joint council meeting with the Rocky Mountain Regional Council. We are planning a seminar there as well.

The third and fourth meetings are in Phoenix area and San Diego, respectively. We're still working on the seminars, so this is your chance to help us decide what to put on.... Not just the Ritz. Look forward to seeing you.

IMAingly yours,

John

### REGIONAL VICE PRESIDENT'S MESSAGE

This first letter of the year will be primarily a Thank You to those of you who made last year such a success. First and foremost, a HUGE thank-you to Gayle Manakas, who for the past two years has served the Wild West Council as National Vice President. (The title has recently been changed to Regional Vice President.) In addition to representing the Council at IMA Board of Directors meetings, she filled in for Regional Directors when chapters were without an appointed one. Gayle has been serving the Council for many years, and has always kept the best interests of the Council at heart. She is taking a year off for a well-deserved rest, but has promised to attend Council meetings. Be sure to express thanks to Gayle when you see her; the Council is lucky to have such a dedicated member!

Next, I would like to thank the boards of the four Council Chapters who were presented banners at the 2005 Annual Conference in Boston in June. From the Stephenson Division, the winners were Las Vegas and

### WILD WEST COUNCIL OFFICERS 2005-2006

#### President

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#### VP-Meetings

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#### VP- Education

Tom Gulick  
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#### Secretary

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#### Webmaster for

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Marcia Bloom  
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#### President Elect

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#### VP-Students

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#### Treasurer

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### This Year's Schedule:

- |                         |   |
|-------------------------|---|
| <b>October 29, 2005</b> | At the Rio, in Las Vegas (This is a joint meeting with the Rocky Mountain Council)                            |
| <b>January 21, 2006</b> | In Phoenix, place TBD   |
| <b>April 22, 2006</b>   | In San Diego, place TBD<br>(Tentatively) LTS to precede WWC Mtg   |
| <b>June 17-21, 2006</b> | Annual Conf. in Las Vegas, NV at the Rio All Suites Hotel & Casino<br>3700 W. Flamingo<br>Las Vegas, NV 89103 |

**Regional Vice President's Message continued from Page 2**

Arizona Valley of the Sun; from Warner Division, they were San Gabriel Valley and San Diego North County. As we all know, to win a banner takes a lot of work from a lot of people. These chapters each have shown they know how to serve their members, and they are each determined to do an even better job in the coming year, which leads me to the next thanks.

To all of you who took the time to attend one of the Leadership Training Sessions in the spring, thank you. There was a lot of information shared at each session; no two were the same. John Campbell, Wild West Council President, geared each session to the attendees' desires as to what they wanted to take back to their Chapter from the training. There was a lot of energy and many good ideas. I learned something from each one, and if everyone who attended came away with at least one new idea to help in the current IMA year, then the training sessions were a success. Pem Smith, President-elect, attended most of the sessions, also, and added his expertise and experience to enhance the learning process. I am looking forward to working with all of you to make this year a successful one for your Chapters.

For those of you who are wondering who your Regional Director is, my apologies. We still have a few unassigned Chapters, but I will be contacting each of the Chapter Presidents within the week to let you know with whom you will be working this year. In addition to your Regional Director, you can always contact the Council President or other WWC Board member, as well as me. We all will work together this year to assist wherever and whenever needed.

The 2006 IMA Annual Conference will be held in Las Vegas, NV, at the Rio All Suites Hotel and Casino. In June, at the 2005 IMA Annual Conference in Boston, MA, our Council promoted next year's conference. My final thank you is to the people who assisted John and me in that effort. Thanks to Donna Wirth and Ronda Alvarez, who helped defray our shipping costs by lending empty places in their luggage. They also were instrumental in setting up the tables in the Exhibition Hall on Sunday. In addition to them, on hand Sunday through Tuesday with assistance were Mitch Lenoil, our lead runner; Janet Radford, our fashion coordinator; Pem Smith, sans jumpsuit; and our good friends from Rocky Mountain Council, Evie Sandusky, Dave Grebe, and Trudy Eberhart. Later in the week, much-appreciated assistance was provided by Chris Smith. And, the promotion effort would not have been as memorable without my four Elvi, also known as John Campbell, gold lame' Elvis; John Quintana, young (D)Elvis; John Pollara, black leather Elvis; and John (Pem) Smith, jumpsuit Elvis. They rocked – literally! By the way, we will have 2006 Conference shirts and pins for sale at all upcoming Council functions this year, so contact one of us for details.

Now, have a fun and successful IMA year. I look forward to seeing and hearing from you all.

Billie L. Drake  
Wild West Council Regional Vice President

**INSTITUTE OF MANAGEMENT ACCOUNTANTS  
WILD WEST COUNCIL  
MINUTES APRIL 23, 2005 MEETING  
LAS VEGAS, NEVADA**

Call to order at 1:33 pm; John Campbell presiding

Attendees:

Ronda Alvarez	Bob Gove	Gayle Manakas
Delia Beckman	Tom Gullick (Note A)	Lydia Ng
Lyle Braithwaite	Charles Hartnet	Janet Radford (Note A)
John Campbell	Don Hartman	Carolyn Reis
Billie Drake (Note A)	Bill Hiatt	Pem Smith
Rob Ferrell	Heather Khan	Rex Soutar
Frank Garcia	Mitch Lenoil	Lee Willard

[Signed attendance sheet attached hereto for the file.]

NOTE A: These individuals were present though they did not sign the attendance sheet.

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Introductions

Motion to approve the minutes. Bob Gove so moved. Pem Smith second. Approved.

Bill Hiatt presented the Treasurer's Report. [Copy attached hereto for the file.] Tucson and San Gabriel Valley still owe assessments. 2004-2005 actual is \$1,307 receipts in excess of disbursement as compared to budget.

President: John Campbell indicated that the conference registration auction date is being extended to May 1 and that further detail will be routed by electronic mail from Kyle Tingle.

President-elect: No report.

VP Administration: Rob Ferrell reported that Jamie Russell will be burning disks for the roster.

VP Meetings: Pem Smith reported the details for the Leadership Training Session in San Diego. [Copy of flyer attached hereto for the file.]

VP Hospitality: John Campbell reported that the suite in Boston will be shared by Rocky Mountain Council, Wild West Council, Northeast Regional Council, and New York. The cost per council is estimated to be \$2,000. A down payment of \$1,000 will be paid. Balance due will be paid – date pending. Pins for entry into the suite will not be sold as there is not admittance restriction as was past practice. The budget approved \$1,000 and expense of \$2,000. At the conference, 2006 conference shirts and pins will be sold to raise money (i.e., the \$1,000). Sales will take place in the suite as well as at the booth in the Exhibition Hall. In addition, Billie indicated that potential corporate sponsors will be contacted. A letter has been prepared. Attendees will be asked to volunteer similar to past practice. Rocky Mountain Council is struggling with the cost as the councils are splitting the cost equally as opposed to based on size.

VP Chapter Relations: Rob Ferrell provided a handout of conference special activities. These events may be cancelled depending on participation. [Copy attached hereto for file.]

Students: Gayle Manakas reported that the Council paid \$143.10 to Mark Dibert to offset this student's expenses related to attending the Student Conference.

Webmaster – no report

Regional Director's reports were presented.

National committee reports were presented.

National Vice President's report was presented. Refer to the Pony Express for Spring 2005. Additional comments included that Bill Brower from Johnson & Johnson will be the National Chair-elect. National is implementing a new governance program. There will be three new committees: Planning & Development, Performance Oversight & Audit, and External / Member Relations. All existing committees will report to one of these three committees.

Old Business:

Leadership Training Sessions will be held as follows:

- May 7, 2005 DeVry University in Phoenix, Arizona
- May 14, 2005 DeVry University in Long Beach, California
- May 21, 2005 National University in San Diego, California

The new board will meet after the Council meeting to discuss goal and objective.

Billie Drake reported that a booth will be in the Exhibition Hall for Conference 2006 promotion. Elvis impersonators still scheduled. Rio Rita is being flown to Boston by the Rio Hotel. The Rio Hotel is providing, free of charge, beads.

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The 2007 conference will be in Scottsdale, Arizona.

Upcoming meetings:

- Los Angeles, August 20, 2005
- Las Vegas, October 29, 2005 (joint meeting with Rocky Mountain Council)
- Phoenix, January date to be determined
- San Diego, April 22, 2005

Gayle Manakas presented the 2005-2006 officer slate for approval:

President-elect: Pem Smith

VP Administration: Rob Ferrell

VP Chapter Relations: Mitch Lenoil

VP Meetings: Heather Khan

VP Education: Tom Gulick

VP Hospitality: Donna Wirth

Students: Anne Smith

Webmaster: vacant

Secretary: vacant

Regional Directors:

Lee Willard – continuing year 2 of term

Rinkie Pollack – continuing year 2 of term

Ronda Alvarez – continuing year 2 of term

Frank Scarcelli – new term

National VP: Billie Drake

Motion to accept the slate as presented. Carolyn Reis so moved. Ronda Alvarez second. Passed.

Nominating committee for 2006-2007 will be announced at a future date.

For 2005-2006, John Campbell indicated that the goal will be to emphasize education and council networking. The council will plan activities and coordinate central hotel accommodations.

Motion to adjourn the meeting. Don Hartman so moved. Rex Soutar second. Approved.

Meeting adjourned at 3:18 pm.

Minutes are respectfully submitted,  
Heather Khan

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ADDRESS CORRECTION REQUESTED



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