

# The Pony Express

Fall 2006

www.imawest.imanet.org

## **PRESIDENT'S MESSAGE**

Dear friends and supporters:

From the Pacific Ocean to the Wasatch Mountains, our omnibus tour of Wild West Council real estate continues – Join us!

From a day at the beach in Santa Barbara, we're off to the mountains in Salt Lake City for our annual joint meeting with Rocky Mountain Council. Events include a full day of CPE on Friday in downtown Salt Lake City followed by dinner in town. We expect participation from members from both Salt Lake City Chapter and the Student Chapter at Westminster College. Saturday morning will be the joint council meeting followed by "Fun and Food in Park City." Since the IMA National Board is meeting the week before, we will be hearing the latest news from our Regional VP, **Billie Drake** at the meeting.

If you weren't able to attend our August Council Meeting in Santa Barbara, you missed something special. On Friday, we had a five hour CPE seminar that featured a "something for everyone" variety of speakers and topics. Before the Council meeting on Saturday, **Kris Brands** gave a fascinating presentation on the status of Sarbanes-Oxley regulations and IMA's involvement.

*Continued on page 2*

## Joint Council Meeting Of the Wild West and Rocky Mountain Councils To be held

**October 13-14, 2006**

In Salt Lake City, Utah

Hosted by the Salt Lake Area Chapter

Rooms can be reserved at the suggested hotel:

**Radisson Hotel-SLC Downtown**

215 W. South Temple, Salt Lake City, UT 84101

Tel: 800-333-3333 or 801-531-7500, Cost is \$89/night

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**Friday, October 13 from 8:00 a.m. to 3:30 p.m.**

Six different speakers on Friday

Where: Radisson Hotel Downtown

For cost and more info see attached flyer.

**RSVP to:**

**Donna Wirth (702) 210-5303 or e-mail at**

[Dwirth@nchinc.com](mailto:Dwirth@nchinc.com)

**For Hotel information or to RSVP events Contact:**

**Jamie Russell (661) 862-7430 or e-mail at**

[jamiebakersfield@yahoo.com](mailto:jamiebakersfield@yahoo.com)

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**Council website: [www.imawest.imanet.org](http://www.imawest.imanet.org)**

Socially, we had a fun time sampling the food and wine at Restaurant NU in downtown Santa Barbara on Friday night and a relaxing barbeque at Arroyo Burro beach Saturday afternoon. Both events provided great opportunities for networking among Chapter and Council folks

The Santa Barbara Chapter Board, led by President **Vanessa Patterson**, incoming President **Jeff Mathews**, and Board members **Olivia Rojas, Rebecca Szerwo, Gail Gillies, Tom Maraszek, Luis Pelayo, Bob McLean, and Abe Klatt** put a lot of time and effort into a very successful weekend. **Donna Wirth, Jamie Russell and Ronda Alvarez** did a great job coordinating the efforts between the Council and the Chapter. Thanks also to Robert Half International for sponsoring our event.

At the August meeting, the Board approved an update to the By-Laws. **Carolyn Reis** kept the update process on track, and ensured that everyone's input was incorporated. Thanks to Carolyn, **Bob Gove, Billie Drake, John Campbell and Rob Ferrell** for providing a detailed and forward-looking update to our by-laws.

Also at the August meeting, we also approved our Strategic Plan for the year. Among the key initiatives we want to pursue this year are:

- Increase leadership training to chapters (**Rob Ferrell** volunteered to lead this effort)
- Initiate a multi-day "mini conference" in the Council area
- Identify ways to promote and support CMA reviews with the Council area chapters, including the CMA Learning System and other resources.

I'm looking for volunteers to help out with each of these three initiatives. Please email me or call me at 858-232-1462 with your ideas or for more information.

See you in Salt Lake City!  
Pem Smith

#### REGIONAL VICE PRESIDENT'S MESSAGE

It's almost Fall, y'all! Finally the temperature is staying below 100 degrees, and a sweater feels good in the early morning. Everyone's IMA year should be in

### WILD WEST COUNCIL OFFICERS 2005-2006

#### President

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#### Webmaster for

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#### President Elect

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#### This Year's Schedule:

**October 14, '06 Joint meeting with Rocky Mountain Council  
Salt Lake City**

**January 20, '07 Tucson**

**April 21, '07 Council meeting and LTS  
Las Vegas**

full swing by now, and I hope your planning and scheduling have gone well. The Wild West Council has put together another eventful weekend, this one in Salt Lake City in October. Be sure to read the details contained in this newsletter, and plan now to attend the educational offering on Friday and the council meeting on Saturday. John and I will be having hospitality set up in our room so there will be a place to visit in a relaxed atmosphere between events on Saturday.

Our next Board of Directors meeting is scheduled for October 7, 2006, in Tampa, FL. I will report on resulting actions at the joint council meeting on October 14<sup>th</sup>. One recent change in the IMA staff is of significance to chapters and councils. Kristen Darby assumed the position of Director of Member Programs on Monday, September 18<sup>th</sup>. She will oversee program development to attract, grow, and retain members, as well as serve as liaison to IMA's chapters and councils.

If you have not already done so, please consider applying for committee membership. Under the new committee structure, committee chairs and members are chosen from the pool of IMA members who have expressed a desire to serve as shown by their completion of an application, which can be found on the IMA website. New committees are being formed throughout the year rather than only at the beginning of each IMA new year. There are many more opportunities to serve, and I encourage each of you to visit the website and fill out an application. It is a rewarding experience being part of a positive change in our constantly evolving organization.

I look forward to seeing you at a Wild West Council meeting in the coming year. It's not too early to plan now to be in Tucson in January. If I can help you and your chapter in any way, please contact me at drake14@cox.net.

Best IMA regards,  
Billie L. Drake  
Wild West Council Regional Vice President

#### **NOMINATING COMMITTEE'S UPDATE**

As President of the Council last year, it was my duty to appoint two nominating committees. The first nominating committee is charged with selecting and submitting for confirmation a Regional Vice President for a two-year term and a President-Elect of the Council for 2007 - 2008. It is comprised of the following members:

Carolyn Reis  
Robert Gove  
Rex Soutar  
Pem Smith  
John Campbell

The second nominating committee is charged with selecting and submitting for confirmation Council Officers for the 2007 - 2008 year. It is comprised of the following members:

Pem Smith  
Rob Ferrell  
Mitch Lenoil  
Frank Scarcelli  
John Campbell  
Janet Radford

As current Regional Vice President, Billie Drake will serve as Chair of both nominating committees.

IMAingly yours,  
John Campbell

INSTITUTE MANAGEMENT ACCOUNTANTS  
WILD WEST COUNCIL  
Minutes for Meeting in Santa Barbara, CA  
August 19, 2006

Call to order 10:30am by Council President Pem Smith.

Attendees listed at the end of the minutes.

Introductions

Motion to accept the minutes as corrected from council meeting dated April 22, 2006 by Robert Gove, seconded by Rex Soutar.

Treasurer Report – Bill Hiatt - assessments are still unpaid for Orange County, Inland Empire, Salt Lake and Santa Barbara for 2005/2006. During the Las Vegas conference, we accepted a check from England which was returned by the bank not knowing if it's pound or dollar. A \$5 bank fee was charged.

President – Pem Smith - LTS was outstanding in Phoenix and Tucson with 15-20 attended. However, San Diego and Long Beach was disappointing. Awarded CPE credit for LTS. Pem received 10 IMA brochures from Headquarter for corporate calls. Thank you to Kris Brands from Santa Barbara Chapter for a great weekend with lots of value. Appreciation to Jamie Russell , Ronda Alvarez and Donna Wirth . Thank you John Campbell for a good job well done. Thank you everyone who volunteered at the conference. Committee met for Financial Executive of the year award and reviewed 28 written nominations. Results to be announced in Sep. List of nominees will be recognized for networking. Student conference will be held at Marriott Cleveland 11/9-11. Council has continued effort to contact Headquarter to make arrangement with Paul Sharmann to speak at a council/chapter joint meeting among LA Metro, South Bay and San Gabriel Valley, possibly Feb 22, 2007.

President Elect – Rob Ferrell – proposed LTS location includes Burbank public library in the LA area, Las Vegas in April, San Diego in May, and Phoenix in the June conference weekend. Pem suggested looking at the feasibility of LTS at conference weekend with the added factor of conference volunteers. 2007/2008 council meeting will be Aug in San Diego, Oct in AZ (first weekend of Oct, possibly a joint meeting), Jan in Inland Empire/Paris and April in Las Vegas/Nuclear Test Museum.

VP Administration – Mitch Lenoil - no report

Rex Soutar has possession of both Norberg Trophy and Rogers Trophy. Carolyn Reis will confirm with Headquarters about Chapman Trophy. Bob Gove suggested a subcommittee to change name of trophy to represent each Trophy's meanings.

Rex Soutar suggested donating the second Norberg Trophy to Lucille Norberg, moved by Jamie Russell and seconded by Pem Smith.

VP Education – Donna Wirth - Salt Lake City Friday afternoon or Sat Morning seminar. Which is of interest?

VP Meetings – Jamie Russell - spoke with Marriott Little America in Salt Lake. She has blocked 30 rooms, with no guarantee and reserved meeting room for Friday including a light breakfast and lunch. She will check with Park City Marriott. Joint council meeting will be held on Sat morning, and council meeting in the afternoon. Rex Soutar will look into timeshare in Park City about meeting room availability.

Webmaster – Frank Garcia has updated website with schedule of events, and uploaded IMA new logo. He will be looking into putting pictures on website/pony express.

Roster – Frank will check on website password protection if we can post roster on council website. Roster should include trophy information, position manual, and winners for 2005/06.

VP Chapter Relations – Lyle Braithwaite - next pony express articles are due 9/15. Pem would like a reminder email sent regarding the Salt Lake City council meeting. Lyle has 25 returned email addresses, to be published in the next Pony Express.

Regional Vice President - Billie Drake is on the Planning & Development committee. Chairman is John Pollara. Main task is to establish strategic plan for three year.

Regional Directors report -

Rob Ferrell – Salt Lake – training Charles to handle. Per Lyle, they are trying to get student chapter involved and continues to meet on third Tuesday lunch at Lion House

Frank Scarcelli - Orange County – President has repeated from last year. He will try to deal with assessment problem; San Gabriel Valley has 4 past presidents taking quarterly pro-tem presidency this year. Computer seminar will be starting in Fall.

Janet Redford - San Diego North – per Pem, low turn out at meetings, need to rekindle the interest and participation; Inland Empire – no report

Bob Grove - LA Metro – new president, newsletter, meeting schedule, positive; Las Vegas – per Partick – seminars have lined up for the next 3 months and planning an Oct ethics tax seminar.

John Campbell - South bay – Jim Baldwin, board in place, no president elect, looking for a new meeting place because Holiday Inn dinner price increases; Santa Barbara - Vanessa – last year president, new board coming in, more info later

Lee Willard - AZ Valley of the Sun – met with them the day after the Las Vegas annual conference – attendance was low; they are planning a 8/29 plant tour and speaker will be the controller of Diamond Back; Tucson – dark during summer

Billie Drake- Will assign San Diego & Bakersfield Directors

San Diego – Pem – strong leadership, lots of new people on board, Chapter has paid vendor to upgrade website, controller council still continues, internship and contact company for opportunity, creative ways to get IMA name out there, CMA learning system thru Chapman University, 1 part 14-15 people enrolled mainly from Caterpillar Corp, another one coming in Fall

Bakersfield – Jamie – large roster but few active members, good tech meeting, good joint meeting with college.

National Committee Report – Kris Brands – change of governance structure, has standing committees and added advisor committees, IFACS monitor and compliance, ethics, education and compliance and standards that impact management accounting. First meeting “proof accountants in business” . Next meeting will meet in New York with representative from over 120 counties.

Rex Soutar – ethics committee, 2 years study on ethics

Frank Garcia – leadership & development committee, 12 months frame work, 2 former chairs on committee, first time on a committee, develop, and design leadership and mentoring. Meet 3 times and 3 conference calls. Profile IMA leader in local, regional and national level. Aug meeting in Washington DC. Chair is Larry White.

Kris suggested anyone interested to self nominated on website.

Old Business – Donna Wirth – Las Vegas Conference Tours made \$800,

Billie Drake said there were a few shirts and pins left. Shirts will be handled by Headquarters next year. Total revenue was \$1,375. Volunteer shirts and hats were sponsored by Sierra health services with \$450 left. Hospitality suite was paid by Metro NY \$1,500 and NE Regional \$1000. Unspent amount of \$700 will be refunded proportionally to them.

New Business

Approval of Budget was moved by Bob Gove, second by Billie Drake

Council Strategic Plan – Pem Smith

Self nominated last year for Council Award of Excellence and received award at Las Vegas Conference. Award is based on various areas such as regional council meetings, LTS, member's service committee, Regional VP attendance at National board, publication of chapter relations, website, newsletter, etc. This year, Pem would like to focus on special activities. He suggested to facilitate a CMA review course or to host a weekend away with 2-3 days of seminars and activities

Billie Drake – LTS at the chapter level on a continuous basis, Rob volunteered

Bylaws – Carolyn Reis – last update was 2002/03. There were no substantial changes except titles. Copy was sent via email 10 days before meeting per required. Motion to accept bylaws as revised moved by Carolyn, seconded by Jamie.

Lee Willard– speaker pool info on website/list of speakers – Motion to establish a roster of recommended speakers and post them on website, moved by Lee Willard and seconded by Billie Drake. Report to VP admin to collect information.

Collected raffle \$96.

Meeting adjourned at 1:53pm

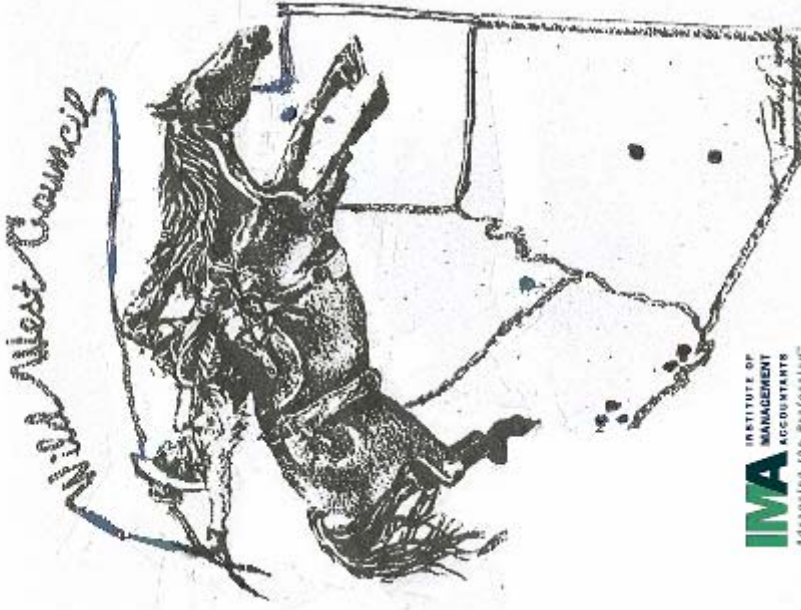
Respectfully submitted,  
Lydia Ng

Attendees:

<u>Name</u>	<u>Chapter</u>	<u>Name</u>	<u>Chapter</u>
Ronda Alvarez	Las Vegas	Mitch Lenoil	LA Metro
Lyle Braithwaite	Salt Lake	Lydia Ng	San Gabriel Valley
Kris Brands	Pikes Peak	Carolyn Reis	South Bay
James Bulman	South Bay	Jamie Russell	Bakersfield
John Campbell	Las Vegas	Frank Scarcelli	LA Metro
Billie Drake	Las Vegas	Rex Soutar	LA Metro
John Driscoll	San Diego	Pem Smith	San Diego
Rob Ferrell	San Gabriel Valley	Lee Willard	San Gabriel Valley
Frank Garcia	San Gabriel Valley	Patrick Wilson	Las Vegas
Robert Gove	South Bay	Donna Wirth	Las Vegas
Bill Hiatt	LA Metro		

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