

# The Pony Express

Winter 2007

[www.imawest.imanet.org](http://www.imawest.imanet.org)

## PRESIDENT'S MESSAGE

Dear friends and supporters:

I want to wish everyone a warm and happy holiday season.

Make plans now to join us in Tucson for the third stop in our whirlwind tour of the Wild West Council. The weekend in Tucson gets started with the chapter dinner meeting on Thursday night, featuring IMA Chair-elect **John Pollara**. Friday will be an educational event, followed by the council meeting on Saturday. As always, we will plan on networking/social time with Chapter and Council members. **Don Hartman**, Tucson Chapter President is leading arrangements for this weekend.

Also coming up in early 2007 is our joint Council and Chapters dinner meeting in Redondo Beach featuring **Paul Sharman** and **Bill Brower**. The date is Thursday, February 22<sup>nd</sup>. Watch our website <http://imawest.imanet.org/> for details. We will be sending out email blasts as well. I sincerely appreciate the help that we've gotten from **Frank Scarcelli**, **Janet Radford**, **Jamie Russell** and **Carolyn Reis**, along with **James Bulman** and the South Bay chapter board in getting this going.

I really appreciate the hard work that the Salt Lake Chapter put into our October meeting. Everything went flawlessly. Thanks to Chapter President **Matt Mouritsen**, the Salt Lake Area Chapter Board, the Westminster College Student Chapter and Council member **Lyle Braithwaite** for a stimulating educational seminar, fun dinners and a good venue for the joint council meetings.

At the October meeting, we had a chance to focus

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## Wild West Council Meeting

**January 18-20, 2007**

In Tucson, Arizona

Hosted by the Tucson Chapter

Rooms can be reserved at the suggested hotel:

**Viscount Suite Hotel**

4855 East Broadway Blvd, Tucson, AZ 85711

Tel: 800-527-9666 or 520-745-6500, Cost is \$129/night

**Thursday, January 18, there will be a dinner at 6:00 p.m. featuring National Chair-Elect, John Pollara**

**Prior to dinner, there will be a tax update educational session from 4:00 to 6:00 p.m.**

**Reservations should be made to Duane Etter at**

[detter@afpersonnel.com](mailto:detter@afpersonnel.com) or 520-323-3600

**Friday, January 19 from noon to 5:00 p.m.**

Education course - TBD

Where: Viscount Suite Hotel

**More information will be forthcoming**

**RSVP to:**

**Donna Wirth (702) 210-5303 or e-mail at**

[Dwirth@nchinc.com](mailto:Dwirth@nchinc.com)

**Saturday, January 20, 8:30 to 9:00, registration and networking. Council meeting from 9:00 a.m. – noon.**

**After the council meeting we will be touring the Arizona Sonora Desert Museum and having a group dinner nearby.**

**For Hotel information or to RSVP events Contact:**

**Jamie Russell (661) 862-7430 or e-mail at**

[jamiebakersfield@yahoo.com](mailto:jamiebakersfield@yahoo.com)

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**Council website: [www.imawest.imanet.org](http://www.imawest.imanet.org)**

our attention on the Council's strategic initiatives for the year. I'm very excited about the opportunities we have chosen to provide exceptional services to our chapters and their members. These are the initiatives we've chosen to work on this year:

- Chapter leadership training improvements – leader: **Rob Ferrell**
- Wild West Regional educational conference – leader: **John Campbell**
- Increasing CMA certifications and participation in reviews – leader: **Pem Smith**
- Council-wide speakers list – leader: **Lee Willard**

I invite your suggestions on any of these areas. I'm particularly interested in volunteers from anyone in the Wild West Council area to lend a hand in defining and implementing useful programs in each of these important areas.

See you in Tucson!  
Pem Smith

#### REGIONAL VICE PRESIDENT'S MESSAGE

At the Board of Directors meeting Tampa, FL, in October we were presented a report on the 2006/7 staff accomplishments and given a financial update. This meeting was mostly an information exchange and training session. We also previewed the new promotional item web store. I had the opportunity to meet Kristen Darby, the staff liaison for chapter and council operations. She is a wonderful resource, and I encourage all you chapter and council leaders to avail yourselves of her assistance.

I missed the joint council meeting in Salt Lake City the following weekend, but I know everyone who attended enjoyed the experience. The next council meeting is in Tucson in January; information is presented elsewhere in this newsletter. As most of you know, Tucson is one of my favorite places, and you will certainly miss a terrific weekend if you don't join us there!

It's nominating committee time. We are required to report the name of the next WWC Vice President to Headquarters this month. Then in January, we are meeting during the Tucson WWC weekend to select the council board for our next year, which begins July 1<sup>st</sup>. If you would like to suggest a member's name to be considered for council service, please contact me at [drake14@cox.net](mailto:drake14@cox.net).

The next Board of Directors meeting is in February in Redondo Beach, CA. Plan to attend the joint chapter meeting being held in conjunction with this event; it will give you the opportunity to meet many of our National leaders. (See the specifics presented in this newsletter.) (Continued on page 3)

### WILD WEST COUNCIL OFFICERS 2006-2007

#### President

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#### This Year's Schedule:

- |                     |  |
|---------------------|--|
| <b>Jan. 20, '07</b> | <b>Council meeting in Tucson, AZ</b>   |
| <b>Feb. 22, '07</b> | <b>Dinner meeting with Paul Sharman and Bill Brower in Redondo Beach, CA</b> |
| <b>Apr. 21, '07</b> | <b>Council meeting and LTS Las Vegas, NV</b>                                 |

Regional Vice President's Message (continued from page 2)

Happy holidays! I hope you all have a safe and happy – and not too hectic – holiday season.

Best IMA regards,

Billie Drake  
Wild West Council Regional Vice President

At our August meeting, the Wild West Council Board adopted a strategic plan for the 2006-2007 year that had four key initiatives. We are actively seeking Council, Chapter and member input in defining and implementing these plans. Feel free to contact the initiative leaders below for more information, or to volunteer.

Initiative # 1 - Provide additional leadership training to chapter boards and their members.

Objective: Identify ways to improve the quality of leadership training provided by the Council and to increase attendance/participation at leadership training events.

Issues: Format, content, audience, scheduling, delivery, cost.

WWC Initiative leader: Rob Ferrell ([imarev@millenicom.com](mailto:imarev@millenicom.com))

Initiative # 2 - Initiate a Regional multi-day CPE event (Regional Conference)

Objective: Provide additional low-cost CPE opportunities for IMA members in our area

Issues: Timing, program/theme, location, cost structure

WWC Initiative leader: John Campbell ([john@cainevada.com](mailto:john@cainevada.com))

Initiative # 3 – Identify opportunities for Council support for CMA candidates

Objective: Increase the number of members in our region who pursue and attain CMA certification.

Issues: CMA review opportunities, availability and cost. Target market. Publicity and support. Creative solutions - scholarships, awards, incentives.

WWC Initiative leader: Pem Smith ([pem\\_smith@adelphia.net](mailto:pem_smith@adelphia.net))

Initiative #4 - Establish a Council-wide speakers pool for technical meetings

Objective: Share information about possible speakers for chapter technical meetings and CPE offerings

Issues: Data collection, web posting, speaker willingness to participate

WWC Initiative leader: Lee Willard ([willardtax@aol.com](mailto:willardtax@aol.com))

**INSTITUTE OF MANAGEMENT ACCOUNTANTS  
THE WILD WEST COUNCIL  
MINUTES for the MEETING in SALT LAKE CITY, UTAH  
OCTOBER 14, 2006**

The Meeting was called to order at 10:05 a.m. by Wild West Council President, Pem Smith.

Attendees listed at the end of the minutes.

A motion to accept the minutes from the council meeting of August 19, 2006 with minor changes was given, seconded and the motion was approved.

Treasurer's report – Pem Smith for Ronda Alvarez: The Assessment letters are to be mailed in October. The Assessments are based on May 31, 2006 chapter member totals. The total funds are \$19,432. The report was presented and filed.

Presidents Report: Pem Smith announced the Financial Executive of the Year for the Council's regional area. A woman in the Banking industry from Santa Barbara was chosen. Pem mentioned the calendar of events for the remainder of the Council year: Tucson on January 20, 2007, with a Tucson Chapter meeting on Thursday, January 18, 2007. John Pollara will be speaking at the Tucson Chapter meeting. There will be an educational meeting on Friday, January 19, 2007. Don Hartman is working on the social event in Tucson. The April 21, 2007 meeting will be held in Las Vegas. Rob Ferrell will be responsible for the Leadership Training meetings.

The Nominating Committees will meet during the Council meeting weekend in January 2007. The SCMS Mid Year event will be held on October 21, 2006 in Colorado. The Student Committee consists of the Council President, the immediate past President and the President-Elect. They will determine the student awards.

**Officer Reports:**

President Elect – Rob Ferrell, reported by Pem Smith: Council Meeting for August 2007 will be in San Diego, October 2007 will be a joint Council meeting in Arizona, January 2008 will be in Bakersfield and April 2008 will be in Las Vegas.

VP Administration, Mitch Lenoil: The roster will be completed by the next meeting.

VP Education, Donna Wirth reported by Pem Smith: The seminar the previous day was successful. The Salt Lake City Chapter was thanked for their efforts. Don Hartman will be working on the educational seminar in Tucson for January 2007.

VP Meetings, Jamie Russell, no report

Webmaster, Frank Garcia by Pem Smith: The Logo deadlines from Headquarters were met and are on the website. The website is being kept up to date by Frank Garcia.

VP Chapter Relations, Lyle Braithwaite: The Pony Express deadline will be in early December. The joint February meeting information to invite all of the Wild West Council Chapter members will be included in the next Pony Express. This information will come from Frank Scarcelli.

Regional Directors Reports - Reports on the Council Chapters were given by the following Regional Directors:

John Campbell: Santa Barbara and South Bay

Janet Radford: Inland Empire and San Diego North County

Rob Ferrell (by e-mail): Salt Lake City

Billie Drake (by e-mail): San Diego and Bakersfield

Frank Scarcelli (by e-mail): San Gabriel Valley and Orange County

Bob Gove: Las Vegas and LA Metro

Lee Willard: Arizona Valley of the Sun, Tucson, No report

The Chapter Standings as of the end of August were presented to the Council by John Campbell.

Stevenson Division: LA Metro 9<sup>th</sup> place, Las Vegas, 12<sup>th</sup> place, South Bay, 13<sup>th</sup> place, Arizona Valley of the Sun, 19<sup>th</sup> place and San Diego 50<sup>th</sup> place.

The Warner Division: Inland Empire, 9<sup>th</sup> place, San Diego North County, 27<sup>th</sup> place, San Gabriel Valley, 30<sup>th</sup> place, Bakersfield, 42<sup>nd</sup> place, Santa Barbara 46<sup>th</sup> place and Tucson 59<sup>th</sup> place.

Old Business: Pem Smith discussed the Strategic Plan initiatives for the Leadership Training, the Wild West Council Conference and the CMA Review Support. John Campbell volunteered to work with Rob Ferrell in the Leadership Training area. Janet Radford will assist also. The Mini Conference was discussed. An Ad-Hoc Committee will be formed with John Campbell, Donna Wirth, Jamie Russell and Janet Radford. Pem Smith will work on the CMA Review support plan. Ideas for incentives, promotion, and market access were discussed. Lee Willard and Frank Garcia are working on the speakers' pool to be on the Council's website.

New Business: Selling Wild West Council t-shirts as a fundraiser and to promote the Council was discussed. Pem Smith will contact Gayle Manakas regarding the Las Vegas t-shirts. Preorders for t-shirts will be needed.

A motion to adjourn was made, seconded and the motion carried. The meeting adjourned at 11:50 a.m.

Minutes submitted,

Janet Radford  
Acting Recording Secretary for the meeting.

Attendees:

<u>Name</u>	<u>Chapter</u>	<u>Name</u>	<u>Chapter</u>
Lyle Braithwaite	Salt Lake	John Campbell	Las Vegas
Carolyn Reis	South Bay	Pem Smith	San Diego
Janet Radford	LA Metro	Robert Gove	South Bay
Mitch Lenoil	LA Metro	Rex Soutar	LA Metro
Patrick Wilson	Las Vegas		

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